

THE BEAUTY EXPERT

allure

MAY 2014

**28 TIPS
For Your
SEXIEST
Body Ever!**

The *Allure* Guide to Getting Naked

**Golden
Goddess
Makeup**

Shimmer Anyone Can Wear

**Hollywood
Style Secrets**

TV's Best-Dressed Stars

*Olivia
Munn*

Will Shock You
(And Love Every Minute of It)

**HAIR &
MAKEUP
PREVIEW**

8 RUNWAY LOOKS
WE'RE DYING TO TRY



Strike Gold

What's a performer to do when she can't find makeup vibrant enough to match her category-defying music? If she's Santi White (a.k.a. Santi-gold), she creates it. "I needed beautiful, opaque, and long-lasting pencils to wear onstage," says the singer about the vivid double-ended eyeliners in her debut collection for Smashbox. "These are really strong, and they don't smudge." The line's other greatest hits? Sheer tangerine-red and shimmering bronze lip glosses, quirky nail-polish strips, and Earth As We Know It, one of the sexiest eye-shadow palettes we've seen in a while. (Line your upper and lower lashes with the matte navy shadow, sweep the kelly green—yes green—on the lid, and darken the crease with the gold-flecked cocoa color. Or, if that sounds terrifying, just smudge the brown shadow on your lash line and call it a day—we'd buy the palette for that shade alone.) The only thing missing from the lineup is a three-day pass to Coachella.

—RAMONA EMERSON



Smashbox Santigold Nail Polish Strips in Eye of the Beholder



Smashbox Santigold Be Legendary Lip Glosses in Hot Lava and All Gold E'r'ying



From top: Smashbox Santigold Double Ended Limitless Eye Liners in Azurite Is Never Wrong/El Dorado and Yellow Dwarf/Green Martian.



Singer Santi White, a.k.a. Santigold



Smell This

Ralph Lauren Midnight Romance

THE NOTES:

Raspberry, lychee, peony, freesia, and black vanilla.

THE EXPERTS:

A New York City fragrance buyer, sommelier, and scent expert.

—ALEXANDRA OWENS

"I thought it was a fresh floral, but it gets fruity, with raspberry on the top. It's well-balanced with a nice powdery dry-down."

—Jon Bresler, founder and owner, LAFCO

"The aroma is vibrant and ripe without being overwhelming. There's also a delicious note—like marzipan or Madagascar vanilla bean."

—Jordan Salcito, beverage director, Momofuku

"It's comfortable and pretty. There's a sweet, edible quality that's balanced with a slightly woody background."

—Paul Austin, CEO, Austin Advisory Group



allure.com Product Review

Purely Perfect Cleansing Creme

What it is: A creamy shampoo for all hair types, including coarse and color-treated hair

Key ingredients: Aloe vera, sunflower-seed oil, and peppermint oil (to cleanse); primrose oil and keratin (to hydrate)

How it feels/smells/looks: Many shampoos (and even shampoo/conditioner hybrids) cleanse the hair by stripping it with detergent, then compensate for the damage with conditioner, says Purely Perfect founder Michael Gordon. This wash skips that first step, lifting dirt and oil gently with essential oils that

also smooth the hair. It's sulfate- and detergent-free, meaning it doesn't lather, no matter how hard you scrub. It feels silky—you can skip conditioner—and has a strong herbal-peppermint scent that (thankfully) doesn't stick around for too long.

Why we like it: At first, it felt unsettlingly like rubbing lotion into our scalp. But once we accepted the no-lather thing, one wash made our thick, wavy hair the silkiest and shiniest it's ever been—all without using a single styling product or flatiron. Even our fine-haired tester was shocked that her hair felt smooth, but not weighed down. If it's a sudsy, squeaky clean you're looking for in a shampoo, this is definitely not for you. But everyone else will love how healthy their hair feels. —CATHERINE Q. O'NEILL

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